

# Multinational Technology Company Securely Erases Removable Media Upon Return

Today, removable media devices are a staple for both individuals and businesses. From SD cards to USB sticks and beyond, removable media can be used in a wide array of assets, including cameras, laptops, mobile devices and more. Securely sanitizing these assets is often overlooked, but important. Removable media can hold a lot of sensitive data, and that data should be securely removed before these devices are repurposed or resold.



## Challenge

A global technology provider processes millions of removable media devices such as USB flash sticks and SD cards each year, primarily from customer returns.

The company was previously using external repair partners to perform data sanitization and refurbishment. This incurred large costs because the devices had to be shipped to another location during the process, putting the assets at risk of potential loss, theft or breach.

## Solution

With Blanco, the multinational company was able to bring the whole process in-house and save time and money in the process. The IT department also had the peace of mind of not having to ship assets outside of the organization and keeping all chain of custody and reporting in-house.

The company uses a combination of [Blanco Removable Media Eraser](#) and [Blanco Flash Appliance](#) to securely and efficiently sanitize removable media as soon as it comes into the returns warehouse to minimize risk.

The organization has installed Blanco Removable Media Eraser on Windows machines in locations where their volume of returns is lower. This allows them to use part of the machine for erasure and repurpose other parts of the machine. This flexible solution also detects and reports key hardware details. The company often uses Blanco Removable Media Eraser when processing a higher-value or higher-security level device.

The organization also uses Blancco Flash Appliance, a hardware solution, to process removable media in locations where there are higher return volumes.

For both Removable Media Eraser and Blancco Flash Appliance, an erasure report is generated after each asset has been sanitized. All reports then go into the Blancco Management Console, where the company can assess the reports. Then company staff decide what's next for the devices—whether they're recirculated, refurbished, returned to the manufacturer, etc.

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## About Blancco

Blancco is the industry standard in data erasure and mobile device diagnostics software. Our data erasure software provides thousands of organizations the tools they need to enable sustainable data sanitization processes across the widest array of IT assets. By focusing on erasing and reusing assets instead of physically destroying them, organizations can improve their security posture and address corporate social responsibility requirements, while also ensuring compliance with local and global data privacy requirements.

Blancco data erasure solutions have been tested, certified, approved and recommended by 15+ governing bodies and leading organizations around the world. No other data erasure software can boast this level of compliance with the rigorous requirements set by government agencies, legal authorities and independent testing laboratories. All Blancco erasures are verified and certified, resulting in a tamper-proof audit trail.

With Blancco Mobile Solutions, organizations can achieve real-time valuation for mobile devices with a simple tool that enables consistent, accurate and measurable diagnostic testing, in-store or remotely via a customer-facing app, with workflows purpose-built for buy-back/trade-in, mobile insurance and returns reduction.

Additionally, mobile processors can achieve operational excellence while maximizing profits with Blancco Mobile Diagnostics & Erasure—a purpose-built solution that streamlines diagnostics, erasure and grading processes to prevent unnecessary touchpoints and increase efficiency.

For more information on what Blancco can do for your enterprise, [contact us](#) today.