

There's still debate around who should be held accountable in the event of a data breach. Is it the CFO, CEO or Chief Compliance Officer? In any case, with the average breach costing \$4M, all IT, security and compliance positions across an organization will feel an impact.

Keeping data secure throughout its lifecycle is critical, but security is not enough. In the likely event of a data breach, there are two major ways Blancco can reduce your organization's attack surface, mitigate risk and store data while meeting compliance with data protection and privacy laws and regulations, including the Sarbanes-Oxley Act (SOX).

The Sarbanes-Oxley Act of 2002 provides transparency into a company's performance and protects its shareholders and the general public from corporate fraud.

The SOX Act only applies to specific data; however, many companies don't understand the data they do have. 85% of the average company's data is 'Dark Data,' or information that is no longer useful or required, but could be sensitive in nature.

Your organization should have documentation in place that defines the required retention period of all data. This documentation should be based on both internal and external compliance mandates. Anything that does not fall within that requirement should be removed on a regular basis.

The Blancco Active Erasure solution suite, including Blancco File Eraser, Blancco LUN Eraser and Blancco Virtual Machine Eraser can actively reduce the amount of data across your organization — with no downtime.

## Information Management Lifecycle



### Blanco File Eraser

Target and eliminate redundant data across your network of devices. Integrate with the Windows Scheduler to erase the recycle bin or files that exhibit certain properties i.e. go past their 'retain by' date.



### Blanco LUN Eraser

Erase data in active storage environments while allowing the operating system to remain intact.



### Blanco Drive Eraser

Completely erase SSDs and HDDs that hold SOX data once it has passed its retention period. Reuse your equipment without the risk of data recovery.



### Blanco Removable Media Eraser

Simultaneously remove lingering data across multiple external devices like USBs and flash memory storage devices.



### Blanco Virtual Machine Eraser

Securely erase sensitive data from virtual environments according to their SOX-specified retention periods, and reduce the associated storage costs.



### Blanco Management Console

Support SOX audit requirements by demonstrating satisfactory IT security controls on data removal processes with 24/7 access to 100% tamper-proof reports.



With Blanco solutions, you can develop a plan that addresses data reaching the end of its legal retention period and reduce the manual tasks associated with the process. Depending on the document, the legal retention period can be anywhere from three to seven years. Even with the most organized system, it's highly unlikely that your retention periods will all align perfectly. Blanco Solutions can seamlessly integrate into your current systems to automate data erasure processes—on your timeline.

Actively monitor the storage and devices that are under SOX-required data retention periods and ensure information is erased at end-of-life. This, along with reducing manual processes, will ensure you're following data hygiene best practices.

So, while your IT and Security teams may already have your hands full protecting data across its lifecycle, Blanco solutions ensure your organization maintains compliance with SOX retention periods by erasing data as it becomes obsolete, while still respecting the sensitivity and risk associated with storing this data in an active environment. Find out more at [www.blancco.com/products](http://www.blancco.com/products).

For more information about Blanco Technology Group, please visit our website at [www.blancco.com](http://www.blancco.com).