



# Blanco Secure Data Erasure for ServiceNow



Blanco Secure Data Erasure for ServiceNow offers efficient, secure, and eco-friendly data destruction. It optimizes IT hardware usage, reduces data bulk, and safeguards information from unauthorized access, providing a comprehensive solution for retiring end-of-life assets in ServiceNow.

## Complete Lifecycle Management

IT asset management (ITAM) oversees the full lifecycle of technology assets. End-of-life data storage assets pose challenges like data exposure risks and inefficient destruction methods. Blanco Secure Data Erasure addresses these challenges by offering secure, efficient, and eco-friendly data destruction.

## Blanco Secure Data Erasure Certified App on the ServiceNow Store

The Blanco app, available on the ServiceNow store, offers seamless integration with ServiceNow's IT Asset Management (ITAM) and Hardware Asset Management (HAM) from a single data platform. With this integration, you gain a comprehensive view of all managed assets, allowing you to trigger remote erasures securely and easily, thus streamlining data erasure processes in your ServiceNow environment. This approach enhances security and significantly reduces costs associated with additional processing, reinstallation, and reduces costs associated with additional processing, reinstallation, and storage.

## Address data privacy & hardware end-of-life trends with Blanco Secure Data Erasure Integrated with ServiceNow

### 70+%

of countries have data regulations, including legislation around data.

### 36%

of companies prioritize end-of-life asset management.

### 5 years

is the average enterprise hardware refresh cycle.

## ServiceNow End-of-Life IT Asset Sanitization

Blanco enhances ServiceNow's end-of-life asset management capabilities by providing a comprehensive suite of tools designed for secure, efficient, compliant, and sustainable remote data erasure.

### Security

- ✓ Certified Overwriting Methods: Utilizes secure, certified, and patented overwriting techniques.
- ✓ Comprehensive Data Erasure: Ensures erasure from any drive—HDDs, SSDs, and NVMe (including self-encrypting drives).
- ✓ High Security Standards: Encrypts passwords to the highest standards.
- ✓ Role-Based Access: Restricts erasure triggers to approved users, with automatic logging for auditing.
- ✓ ServiceNow Certified: Fully certified by ServiceNow and supported by Blanco's widely recognized certifications.

### Compliance

- ✓ Tamper-Proof Audit Trail: Provides a certifiable audit trail and a digitally signed Certificate of Erasure for all instances in ServiceNow.
- ✓ International Standards Alignment: Adheres to international data erasure standards and regulatory bodies, including GDPR, HIPAA, IEEE, and more.
- ✓ Data Erasure Standards: Choose from 25+ data erasure standards, including NIST 800-88 (Clear and Purge), DoD 5220.22-m, and Blanco's patented SSD erasure.

### Efficiency

- ✓ View All Erasure-Eligible Assets: Easily view all erasure-eligible ServiceNow assets.
- ✓ Remote Deployments: Customize remote deployments to specific requirements.
- ✓ Fully Automated Processes with IBR Integration: Centralized workflows replace manual steps for complete automation, streamlining complex workflows and maximizing efficiency through Intelligent Business Routing (IBR) integration.
- ✓ Customizable ISOs: Adapt ISOs and templates based on use cases, locations, and unique business needs.
- ✓ MSP Ready: Domain separation ready for Managed Service Providers (MSPs) with multiple tenants.

### Sustainability

- ✓ ESG Calculator and Sustainability Dashboard: Plan and track emissions savings using the ESG Calculator and Sustainability Dashboard within the Blanco Management Portal to monitor your carbon footprint.
- ✓ Environmental Mandates Support: Enables reselling and repurposing of assets post-erasure to support internal CSR/ESG policies.



For more information about **Blanco Secure Data Erasure** within **ServiceNow** [contact us](#) today.