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Blancco Mobile Buy-back/Trade-in

In your retail stores, via a downloadable app
or through a browser solution

With Blancco Buy-back/Trade-in, you can:

Identify the device
Accurately capture details like the device make, model and IMEI, eliminating human error and Type Allocation Code (TAC) inaccuracies.

Diagnose the device condition
Determine accurate device condition and value through our comprehensive automated and semi-automated checks, including 98% accurate cracked glass detection.

Present a trade-in value
We integrate with your trade-in partner to present your trade-in price directly to the consumer.

Key Benefits

- Provide accurate device valuation in real time based on functional tests and cosmetic grade, carrier, color and more.
- Reduce returns variance by accurately and objectively identifying device condition in-store or online
- Provide accurate device valuation in real-time to give customers maximum return on their devices
- Remove human error from the assessment process with a consistent process
- Automatically identify key device information such as model and IMEI
- Automatically detect and remove locks to ensure no locked devices go back into the reverse channel
- Include personalized next steps for at home/in-store device return
- Available as a white-labeled solution to fit your brand's needs
- Provide real-time device valuation – based on functional tests and grading (LCD damage, cracked glass, etc.) carrier, color and more
- Easily integrate into your existing trade-in or buy-back program(s)

Remove OEM Locks
Use the solution to enforce the disabling of the OOEM locks (FMIP & Google) and passcodes, so you never get a locked device back into your inventory.

Omnichannel Delivery
Our app is entirely App & Play Store compatible, facilitating full omnichannel delivery of your trade-in programs.

Tests:

- 30+ configurable programmatic, automated, semi-automated and manual diagnostic tests
- Includes unique cracked glass detection test, as well as battery health tests, LCD screen test and more

Supported Devices / Browsers:

- Supports all iOS devices, version 11.0 and up
- Supports all Android devices, version 5.0 and up
- Supports web browsers IE 9+, Firefox16+, Chrome12+, Safari 31+, O15+

Harness Key Data for Targeted Marketing:

- Operating system & version
- Condition & device health
- Capacity & storage
- App install date
- Make & model
- Location
- Carrier
- Value
- Age

Try Blancco Mobile Buy-Back / Trade-In today. Click here to request your free trial.