



# Blanco Mobile Insurance

Maximize customer lifetime value with our accurate enrollment process & fraud detection— at any point in the customer lifecycle



This customer-facing app or web browser solution remotely identifies and assesses device condition so you can offer the best coverage options in as little as a few seconds.

**Up to 90 percent of customers leave mobile retail stores without device insurance**, creating an opportunity for you to offer coverage accurate coverage at-home, on-device.

Post-sale enrollments of insurance have traditionally represented higher rates of fraudulent claims, resulting in post-sale subscription offers either being abandoned or never offered in the first place. Blanco Mobile Insurance reduces fraudulent insurance claims by accurately assessing the condition of mobile devices remotely with a trusted, configurable app customers can access anywhere.

#### Tests:

- 30+ configurable programmatic, automated, semi-automated and manual diagnostic tests
- Includes unique cracked glass and LCD screen tests and battery health testing

#### Supported Devices / Browsers:

- Supports all iOS devices, version 11.0 and up.
- Supports all Android devices, version 5.0 and up
- Supports web browsers IE 9+, Firefox16+, Chrome12+, Safari 31+, O15+

## Key Benefits

- Identify and accurately assesses device condition so you can offer the right amount of coverage to customers at any point in the device lifecycle
- Allow customers to purchase insurance anywhere, any time through an app or web browser with remote condition assessment
- Open up a new segment of up to 90 percent of new devices post-sale, with the opportunity to exponentially grow your subscriber base while significantly reducing fraudulent sales and claims
- Access a Management Portal for tracking and reporting trends, usage, etc.
- Offer industry leading cracked glass and LCD screen assessment
- Collect key device information such as IMEI, make, model and memory and remove human error during assessment
- Configure pricing on back-end systems to show insurance prices dynamically in-app
- Eliminate inaccurate customer assessment of device quality with a consistent, easy-to-use process
- Manage common fraudulent behaviors with key security measures

Try Blanco Mobile Insurance today. [Click here](#) to request your free trial.