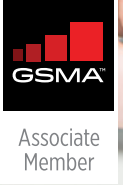




# Blanco Solutions for Retailers, Carriers and Value-Added Solution Providers

Reduce variance in trade-in quote prices, remove human error & increase customer satisfaction



## Choose the workflows you need to streamline your processes



### Returns Reduction

- Allows retailer/carrier to accurately assess device condition, in-store or remotely through a simple and intuitive diagnostics process
- Significantly reduce costs and risks associated with NTF/NFF and inaccurate triaging
- Helps grow your business by tapping into channels and segments previously seen as problematic, and allows you to differentiate your offerings in a crowded market
- Improve customer satisfaction and drive customer advocacy with simple solutions
- Developed to be used by anyone the first time; no training required
- Offers innovative cracked screen and LCD screen testing
- Validates the device eligibility for your repair or exchange processes
- (If device passes assessment), sends the customer an email that device is working to OEM specifications, deflecting NFF/NTF returns
- Enforces process management; users are forced to comply to process requirements before validated for return or repair
- Requires little or no integration; agile and standalone with simple deployment
- Eliminates user and retail agent subjective opinions
- Accurately identifies device make, model and memory
- Prevents locked devices from entering the reverse channel with a unique TradeID code
- Reduces rejections by BOH warehouses and OEMs for reimbursement or repairs for misdiagnosed devices



### Buy-back/Trade-in

- Reduces returns variance by accurately and objectively identifying device condition in-store or via an online app
- Provides accurate device valuation in real-time to increase customer satisfaction
- Removes human error from device condition assessment, with a consistent process
- Automatically identifies key device information such as model, storage and IMEI
- Integrates with your back-end systems, to include your next steps for at home/in-store device return
- Easily integrates into existing trade-in or buy-back programs
- Offers ability to white-label solution to fit your brand's needs
- Provides industry-leading cracked glass and LCD damage detection
- Provides real-time device valuation – based on functional tests, cosmetic grade, carrier, color and more
- Guides users to remove OEM locks (FMIP & Google) and passcodes—so locked devices never go back into your inventory
- Easily available from App & Play stores



## Wireless Content Transfer

- Performs fast, cross-platform wireless content transfers—no hardware required
- Performs transfers directly through the router—no internet connection required; no personal data is saved during the transfer process
- Requires minimal sales training; easy to use
- Uses one UI for both iOS and Android devices, streamlining the process for store agents
- Transfers videos, images and contacts effortlessly
- Multiple simultaneous transfers are possible—especially helpful in the retail store



## Mobile Insurance

- Accurately identifies and assesses device condition so you can offer not only coverage at the point of sale but at any time of the device lifecycle.
- Allows customers to purchase insurance anywhere, any time through an app or web browser with remote condition assessment
- Provides a Management Portal for tracking and reporting trends, usage, channel compliance, etc.; automatically uploads photos showing device condition
- Offers industry leading cracked glass and LCD screen assessment
- Collects key device information such as IMEI, make, model and memory to remove the threat of human error
- Allows you to configure your pricing server to show insurance offerings dynamically in-app
- Removes a user's subjective opinion of device quality with a consistent assessment process
- Puts measures in place to manage common fraudulent behaviors
- Encrypts customer data to enhance data protection

SUPPORTED DEVICES / BROWSERS	AUTOMATIC TESTS
<ul style="list-style-type: none"> <li>• Supports all iOS devices, version 11.0 and up</li> <li>• Supports all Android devices, version 5.0 and up</li> <li>• Supports web browsers IE 9+, Firefox16+, Chrome12+, Safari 31+, O15+</li> </ul>	<ul style="list-style-type: none"> <li>• Capacity and availability</li> <li>• Number of contacts &amp; apps installed</li> <li>• Security locks, FMIP &amp; Google account detection</li> <li>• Make, model, marketing name</li> <li>• Time, date &amp; location settings</li> <li>• OS version</li> <li>• SIM card and carrier</li> </ul>
CONFIGURABLE DIAGNOSTIC TESTS	AVAILABLE FORMATS
<ul style="list-style-type: none"> <li>• LCD &amp; screen glass</li> <li>• Capture IMEI / serial number / MEID / IMSI</li> <li>• Sensors: magnetometer, gyroscope, accelerometer</li> <li>• Touchscreen, screen timeout details, brightness</li> <li>• Buttons (mute, volume, home, power)</li> <li>• Microphone</li> <li>• Loudspeaker</li> <li>• Earpiece</li> <li>• Earphone jack</li> <li>• Battery health, temperature (Android), charging &amp; drain</li> <li>• Dead pixels</li> <li>• Front &amp; back camera &amp; flash</li> <li>• GPS</li> <li>• WiFi</li> <li>• Bluetooth &amp; connection details</li> </ul>	<ul style="list-style-type: none"> <li>• Customer-facing application (available on App &amp; Play Store)</li> <li>• API for integration into an external business process</li> <li>• A library format, suitable for integration into an existing application (SDK)</li> </ul>

Get your free Blanco Mobile Solutions demo today. [Click here to get started.](#)