
Enterprise Mobile Management

How Blancco Streamlines Decision Making and Reinforces Data Security at Mobile End-of-life



When enterprise-owned or managed mobile assets reach their end-of-life or are defective, organizations will take differing steps to determine the next course of action for those devices. For example, enterprises that provide employees with purchased devices may require a solution that works alongside their existing mobile device management (MDM) processes - one that runs quick and simple diagnostic tests and secure data erasure when needed. End-of-life valuations may also be useful in helping enterprises decide what to do next with the devices they own.

Conversely, mobile service providers that offer leased or loaned devices to enterprises may require more advanced mobile device diagnostics and valuations in order to determine the residual value of devices being returned.

Blancco offers a variety of enterprise mobile management solutions to maximize efficiency and accuracy in these areas, paying close attention to the varying needs of enterprise mobile management customers.

Enterprise Mobile Management Pain Points

- ❗ Enterprise device management involves complex logistics and support solutions, driving risks and costs for large organizations, mobile service providers and operators
- ❗ Fault, end-of-life asset management and re-purposing involves expensive and complex manual solutions falling outside of the mobile device management (MDM) ecosystem
- ❗ Refresh programs typically exclude end-of-life assets resulting in the continued circulation of these devices, driving a higher risk of privacy and data breaches
- ❗ Important elements of device diagnostics and assessments, such as detection of faults, are facilitated when devices are returned to the original provider, leasing company, or mobile processor, culminating in the depletion of exchange stock and increased risk of ineligible returns
- ❗ Employees leaving an enterprise and returning their assets is a key vulnerability with manual collection processes missing important lock removals, private data erasure and potential data breaches

5 Processes Vital to Mobile Device Fleet Management

- ✔ **Fault Management:** remote troubleshooting and triaging to resolve issues for device replacements or same-unit repairs
- ✔ **End-of-Lease Redemption:** accurately identifying devices remotely and ensuring collections are properly carried out
- ✔ **Live, in-fleet Audits:** evaluations helping to validate databases and asset records including the important confirmation of fleet value for subsidized refreshes
- ✔ **Reverse Decision Pathways:** controlled decision pathways to manage complexity across the mobile lifecycle or during data breaches
- ✔ **Fleet Refresh:** Device refreshing and the set-up of clear workflows to reduce human touchpoints once devices reach warehouses

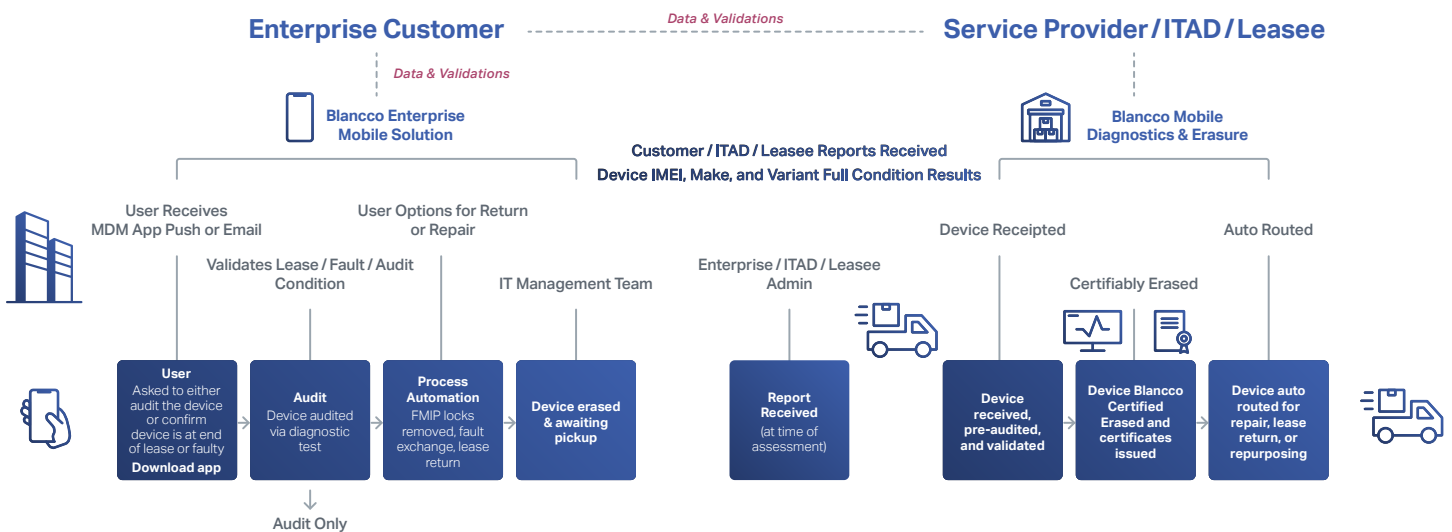
How Does Blanco Help?

Blanco offer a variety of specific solutions catered to mobile device management concerns, each able to scale to your organizational needs. We are continually developing solutions to address new challenges.

Our core solution for enterprise mobile management encompasses our capabilities from our leading mobile diagnostics and erasure products.

Our software is purpose-built for enterprises and mobile service providers, offering high-volume processing of mobile devices before they can be repurposed, recycled, or otherwise enter the second-hand market.

Blanco ensure you get the fastest, most effective, and fully verified iOS and Android erasure on the market, as well as the most accurate device valuation, with a full suite of easily configurable diagnostic tests to fit your organization’s needs.



For more information on Enterprise Mobile Solutions from Blanco, visit our [website](#) or [contact us](#) today.