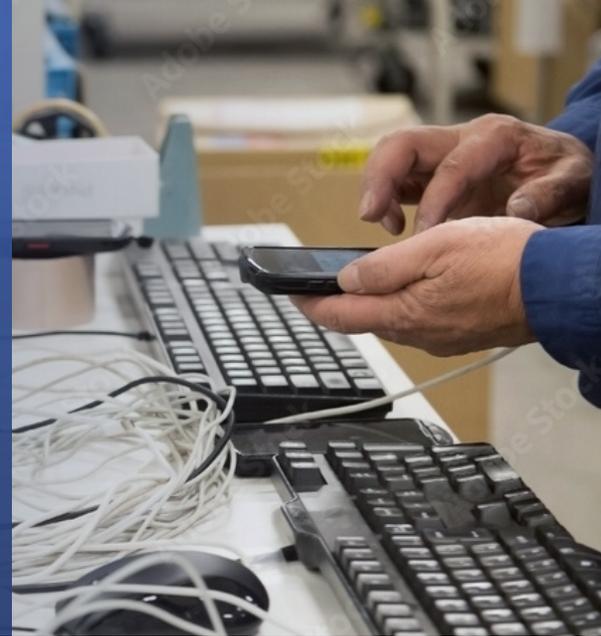# blancco

Blancco Mobile

Mobile diagnostics and erasure automation
from the undisputed global leader in technology
sanitization, grading, and processing

The mobile device ecosystem is a circular, enclosed journey; a device proceeds from point of sale to end-of-life and recycling with the necessity for data sanitization and diagnostics, potentially arising at any point in the cycle.

Mobile Processors and Retailers have two core concerns; quality of validations during the up-front pre-processing, and low processing speeds coupled with high unit-processing costs. Blancco addresses these concerns with a comprehensive and effective suite of solutions for mobile carriers, retailers and providers.

With Blancco, you'll receive mobile diagnostics and erasure automation from the undisputed global leader in technology sanitization, grading, and processing. Ours is the best-in-class, diagnostics-enabled erasure platform for mobile devices that exceeds speed, data security, compliance, and sustainability needs, from intake through processing and resale, all while reducing operating cost and risk. In the retail sphere, we provide a suite of pre-processing diagnostic solutions, geared to provide rapid, relevant valuations for every e-retail need (insurance, lease, trade-in and fault validation).

Blancco offers a broad range of retail tiers, with scalable annual fees. Our product is delivered through our app, browsers or our proprietary software – these latter two can be provided through a Mobile Software Development Kit (SDK) for development into your unique app environments. Our Processing solutions are the fastest, most effective on the market and provide the best value for cost, while our Retail solutions offer considerable value-add in their scope of variety.

Our Solutions:

Processing:

- ☑ **Diagnostics & Erasure:** the leading multi-device data erasure solution on the market (with a hardware-specific variation, Blancco Xcelerate) enabling an unrivalled level of speed and productivity capability

- ☑ **Blancco Automated Mobile Workflows:** helping processors efficiently route devices, with variables defined by each specific business case

☑ **Blancco Pre-Processing Tool:** At the source of a devices journey, iron out inconsistencies and ensure accurate input before warehouse processing and erasure*

☑ **iOS Auto-Trust:** offering speed optimization and an overview of available iOS diagnostics launch options

* Syncs with Mobile Software Development Kit (SDK)

Retail:

☑ **Mobile Buy-Back / Trade-In:** identify devices, diagnose conditions, and present a trade-in value, quickly and efficiently

☑ **Mobile Insurance & Device Protection:** offer coverage at any point in a device's lifecycle, post-point of sale

☑ **Mobile Returns Reduction:** assess device condition remotely and accurately to minimize unnecessary returns

☑ **Mobile Software Development Kit (SDK):** allow third party apps (network carriers, retailer, and device support apps, etc.) to embed diagnostics into existing applications

☑ **Additional Solutions for Value-Added Providers:** Lease Redemption, Content Transfer and No-Trouble Found (NTF) solutions to increase revenue

Why Blancco?

Blancco Technology Group provides organizations with secure, compliant, and automated solutions that accelerate the transition to the circular economy. All erasures are verified and certified through a tamper-proof audit trail.

With nearly 25 years of responding to customer needs and 35+ patented or patent-pending ideas, Blancco is the industry standard in data erasure and mobile lifecycle solutions. Our dedication to technological innovation empowers top-tier enterprises, IT asset disposition (ITAD) vendors, and mobile industry stakeholders to protect end-of-life data against unauthorized access, comply with data protection requirements, extend the useable life of IT assets, accelerate operations, and enhance the mobile customer experience. accelerate operations, and enhance the mobile customer experience.

ⓘ Want to know more? **Contact Us** today.