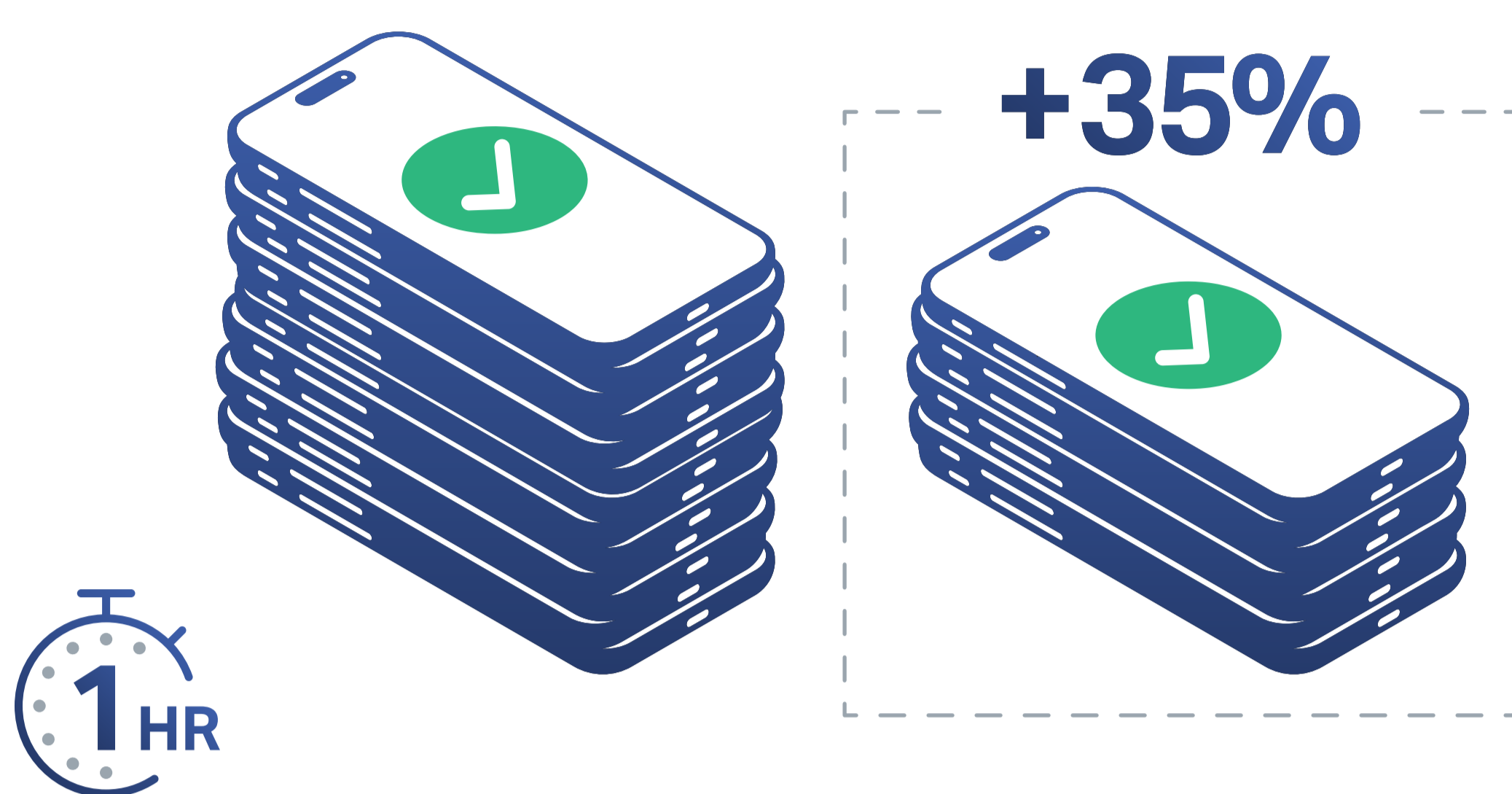


# Why the right software matters for mobile device processing

Want to serve more customers **faster** with **greater confidence** in your sellable devices? Blancco positions you for **scalable growth**, a reputation for **excellence** and a **dramatically lower** cost per unit (CPU).

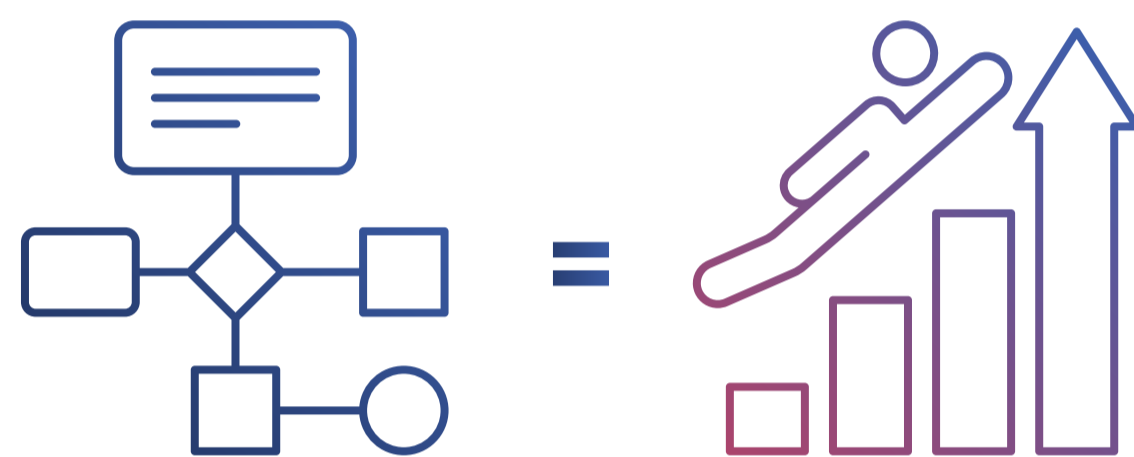
With **Blancco Mobile Diagnostics & Erasure**, mobile processors are experiencing as much as a



immediate increase in **UPH (units per hour)** over alternative solutions.

**But that's just a start.**

Those that also incorporate **Blancco mobile workflows** report



productivity increases up to **60%** across various lines of business.

**Think that means throwing more people and workstations into the mix? Think again.**

The number of required workstations **DROPPED**

Added stability, increased processing speeds, and better device diagnostics **simply outshone**

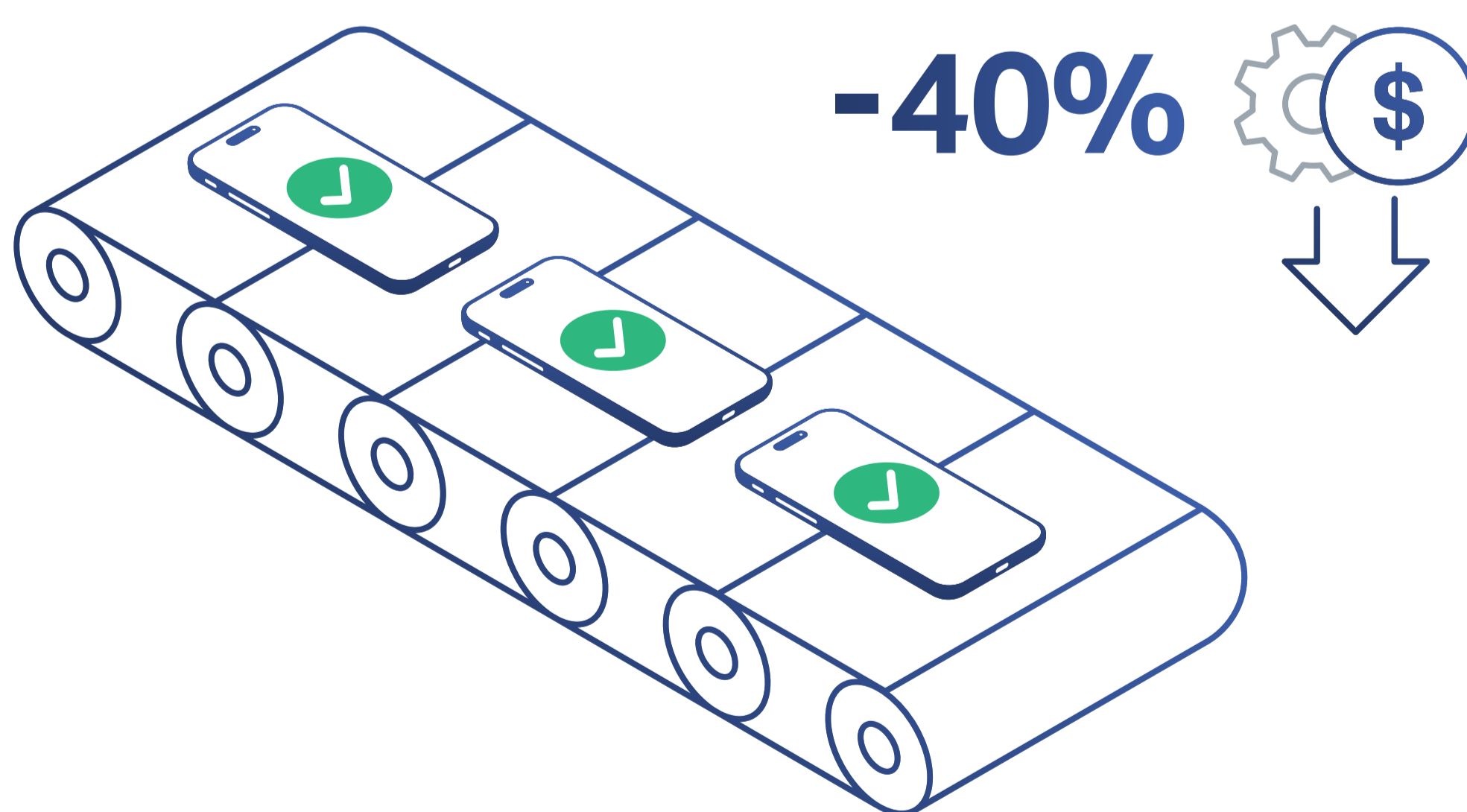


by almost **1/3**.  
Labor costs decreased.  
Diagnostic accuracy increased.



app-based solutions.

In the end, looking at **labor, diagnostic licensing fees, and cost of operations**, Blancco mobile device processing customers experience a



decrease in **Cost Per Unit (CPU)** and greater returns on their software investment.

**Reduce your CPU—and send mobile devices to their destinations faster!**

Small or large, your mobile processing business can **overcome tight margins** through the **right tools**.

Learn how with our webinar, **"Rethink Your Mobile Device Processing for a Lower Cost per Unit."**

[Sign Up](#)